

dad-in-paws

Tender Loving Pet Care

DOG WALKING | PET SITTING & MINDING | TAXI SERVICE

MESSAGE FROM GARY

Welcome to our first quarterly newsletter. We went live with the business on 25th April 2016 and in less than four months, we already have more than seventy clients and the team has doubled in size over the past month to cope with the demand. In this edition of the newsletter, I want to take the opportunity to introduce you to the team as well as ensuring that you know about our various promotions currently on offer like First Walk Free, Recommend A Friend and Home from Home Boarding in 2017 at 2016 Prices. Our aim at Dad-in-Paws is to provide Tender Loving Pet Care and we would love to hear about your experience of our services, so that we can share with other clients... please review us on Facebook.



FACEBOOK

We already have more than 300 Facebook fans who regularly get to see our newest pet clients, as well as updates and exclusive information. If you are on facebook and are not a fan then please check out our main page and press "like"

HOME FROM HOME HOLIDAYS

BOOKING THROUGH UNTIL OCTOBER 2017

The demand for home from home boarding for dogs has been absolutely phenomenal, which is why we have recruited new pet minders. Dogs are walked at least three times daily whilst in our care and we send daily updates and photo's to the owners. No kennels, no cages but lots of Tender Loving Pet Care. We are now taking bookings right the way through to until October 2017 at 2016 prices with key dates such as Christmas, Easter and summer holidays already selling out fast.



DOGS, CATS, RABBITS

It hasn't only been about dogs! Our pop-in visits have been very popular over the past few months and we have visited many cats and some rabbits and made sure that they have been fed, watered, made as comfortable possible and given our Tender Loving Pet Care. A pop-in visit is scheduled for 20-30 minutes and costs just £7.50.

CORRECT PHONE NUMBER

It has been brought to our attention that the incorrect phone number was shown on some of our early confirmations and invoices. The correct phone number is 01992 312706



PROMOTIONS....

RECOMMEND A FRIEND

If you introduce any new clients to Dad-in-Paws and they make a booking with us then we will send you a £5 Dad-in-Paws voucher for you to use on any of our services – there is no limit as to how much you can earn. So please get recommending us today.

Congratulations to Debbie and Angela, Cheshunt for receiving the first of the vouchers.



FIRST WALK FREE

We have introduced First Walk Free for all new doggy clients, just to make sure that all parties including the pooches are 100% happy with the service. We are hearing over and over again of dogs waiting by the door for their Dad-in-Paws walk and that makes us feel extremely proud.



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MEET THE TEAM

GARY



I have been a dog owner for the past thirteen years and I come from a family where pets are as much part of the family as the humans. I have been lucky enough to travel all over the world however nowhere measures up to being at home with my two special pooches "Dexter" & "Diego" the cockapoo's.

There have been times when it hasn't been possible to get pet care and I have been shocked at the lack of professional services available in the area. It was for this reason that I decided to set-up Dad-in-Paws as well as the fact that I love nothing better than being surrounded by furry friends.

ASHLEY



"As the partner of Gary, I am also the "daddy" to Dexter and Diego. Sadly our beautiful American Cocker Spaniel "Ralf" went to doggy heaven recently and after 13 years, we miss him terribly but ensure we keep his memory alive especially as we have had a star named after him.

I work in the city Monday to Friday but love nothing better than putting on my wellies, clearing my head and walking the dogs over the local parks come rain or shine". I mostly work behind the scenes dealing with technical bits like the websites and financials.

DANIELLE



My career has always been in customer services however over recent years I have concentrated on being a full-time mum to my two boys.

"Milo" our toy poodle completed our family 18 months ago and I haven't looked back since as he is a little furry bundle of joy. For the past year or so I have walked dogs for many friends and am now excited to be part of the Dad-in-Paws team. I have recently completed the NARPSUK Pet Sitting and Dog Walking course and look forward to meeting many new pets as the business grows.

TINA



Tina offers a home from home boarding experience for dogs in her lovely house with garden in West Cheshunt. She is a totally dedicated animal lover, so much so, she is a strict vegan. Tina has always been an animal owner of both cats and dogs, however sadly her last pet recently passed away. Tina is now able to offer a pet-free and child-free environment. Tina joined Dad-in-Paws at the end of July and was full for August within one week of joining. Tina has completed her induction training and has also been security checked. An ideal option for smaller or medium sized dogs that like a more relaxed pace and quieter life. Welcome aboard Tina

SUE



Sue offers a complete family home from home boarding option for dogs that like to be around other pets, children and family life during your absence. Offering a comfortable family home and garden complete with a Cocker Spaniel, Cockapoo, Daisy the cat and Henry the 42 year old tortoise – Sue has great experience of pet minding as she regularly looks after puppies that were born to Purdie the cockapoo 4 years ago!

Sue has a 13 year old son and over the years has switched careers from being a fully qualified accountant, to a science teacher and is now a part time personal tutor and a full-time pet minder. Sue has completed the Pet Services training and has been security checked. We are very much looking forward to having you on-board Sue as from September

JANE



Jane has joined Dad-in-Paws very recently to assist and cover the busy holiday season and as the demand increases, we are sure that will become a familiar face to our clients. Jane worked for a large Cheshunt based retailer for many years until recently but decided she wanted to make a change and to do something very different. Jane absolutely loves animals and has always been a pet owner, more recently with cats but with lots of dog experience too. Jane loves to keep fit therefore the dog walker role suits her perfectly as the average walk covers 4-5 kms.